

December 2023

Start Small; Dream Big Programme Marks a Milestone in Early Employer Encounters

The Somerset Careers Hub proudly announces the launch of Employer Encounters in its Primary Careers Programme, Start Small; Dream Big. This groundbreaking initiative in collaboration with The Careers and Enterprise Company, aims to inspire and guide young students toward a future of endless possibilities.

The Start Small; Dream Big Programme is a strategic move to bridge the gap between classroom learning and real-world application and is designed to ignite the curiosity of young minds and instil a sense of aspiration from an early age. By partnering with local businesses, Start Small; Dream Big facilitates meaningful interactions that expose primary school students to various professions, fostering early career exploration.

“We believe that introducing students to the world of work at an early age is crucial in shaping their aspirations and ambitions as well as helping to challenge early stereotypes. The Start Small; Dream Big Programme is our commitment to providing students with valuable experiences that will give them a deeper understanding of a wide range of local careers, whilst sparking a curiosity and excitement about their future,” said Jenny Salmon, Project Officer at The Somerset Careers Hub.

The programme involves collaborative efforts between educators and the expertise of local businesses and professionals to create engaging and age-appropriate activities. From interactive workshops to workplace visits, students gain valuable insights into diverse career paths and igniting a passion for learning.

The Somerset Careers Hub expresses gratitude for the enthusiastic support of its local employers that have embraced this initiative, recognising the importance of investing in the development of future talent, and wishing to inspire and guide the next generation. Through these encounters, students can interact with professionals from various fields, asking questions and learning about the skills required for success.

As the programme rolls out, and more employer encounters unfold in primary schools across Somerset, it is anticipated that students will not only gain a clearer understanding of career options but also develop essential skills such as communication, teamwork, and problem-solving.

For more information about The Somerset Careers Hub Start Small; Dream Big Programme, please contact jenny.salmon@somerset.gov.uk

